

GIFT AID

Most individual cash donations from UK taxpayers will qualify for Gift Aid. By completing your full details in the donation box and **ticking, signing and dating the declaration box** (*previous page*) you will be increasing the value of your gift to **HELP for HEROES** at no extra cost to you. Please notify us if you change your address.

You can cancel your declaration at any time by letting us know, particularly if your circumstances change and you no longer pay tax at least equal to the tax the charity will reclaim from Her Majesty's Revenue and Customs.

BANKERS ORDER FORM (FOR MAKING REGULAR DONATIONS)

Name of your Bank/Building Society

Full address of your Bank/Building Society

Postcode

Sort code - -

(Six digit number at the top right hand edge of your cheque book)

Please make for years, or until further notice, payments debiting my account with the following:

My Account No. Amount £

Frequency of payments Yearly ☐ Quarterly ☐ Monthly ☐

(How often you wish payments from your account to be made)

Date of first payment:

Name

Address

Postcode

Telephone

Signature Date

PAYMENT TO BE MADE PAYABLE TO:

Branch	LLOYDS TSB, ANDOVER
Sort code	30 - 90 - 21
For Account	H4H DONOR a/c
Account No	03524452

Please return to: Donations, HELP for HEROES, Unit 6, Aspire Business Centre, Ordinance Road, Tidworth, Hants SP9 7QD.

The Band of Brothers Bike Ride
23rd to 29th May

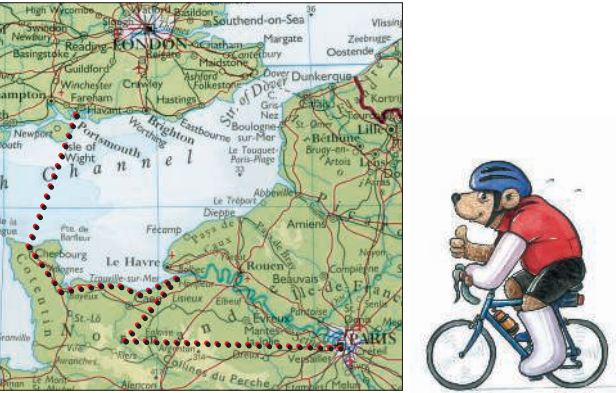
In May 2008 we took 300 cyclists through France to link the servicemen of the past with those of today. The riders on that trip say it was a life changing experience and together they raised £1.4million to support the wounded; it was literally the Million Pound Ride.

In May 2009 we are again setting off to France; this time to link the ride with the Allies’ liberation of France in 1945. We will cross from Portsmouth to Cherbourg and ride along the Normandy invasion beaches to Pegasus Bridge before turning south west to Villers Bocage, then to Falais and then on to Paris. We will ride up the Champs Elyse and lay a wreath at the Arc de Triomphe; it will be unforgettable and will raise a very great deal of money.

Each rider will be a fund-raiser and will commit to raising a minimum of £2000 so this will take a great deal of time and effort. The detailed plans are being finalised but, as with this year’s ride, will include various experiences that money can not buy.

You can learn more and see the gallery of photographs from this year on our website. If you would like to join our Band of Brothers please get straight on and register now...

‘Race for a place – if you snooze you lose’



Other Hero Challenges

We are not stopping at a bike ride this year and have plans for various other challenges including trekking across the desert, climbing Kilimanjaro and riding from Land’s End to John O’Groats as well as fielding a massive team for The London Marathon. If you want a challenge and want to help our wounded, we have something for you; just have a look at our website.



HELP for HEROES
Support For Our Wounded

DONATIONS

ON THE WEB

Click on our donations button on our website **www.helpforheroes.org.uk** and you will be parted with your money electronically and securely. It is easy to use, safe and enables us to get Gift Aid from the nice man at the Treasury which will add 25% to your donation and that is worth having!

BY CHEQUE

If you prefer to send your donation by post, make your cheque out to Help for Heroes and send it with the attached form, make sure you fill in the gift aid, to:

HELP for HEROES
Unit 6, Aspire Business Centre,
Ordinance Road,
Tidworth, Hants SP9 7QD
Tel: 0845 673 1760

Thank you so much for your donation.
We will make sure it Helps a Hero.

Help for Heroes is a Company Limited by Guarantee.
Registered in England and Wales Under Number 636356.
Registered Charity No: 1120920.
Registered Office: Steynings House, Summerlock Approach, Salisbury, Wiltshire SP2 7RJ
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HELP for HEROES
Support For Our Wounded

What is HELP for HEROES all about?

“It’s about the blokes, our men and women of the Armed Forces. It’s about **Derek**, a rugby player who has lost both his legs, it about **Carl** whose jaw is wired up so he has been drinking through a straw. It’s about **Richard** who was handed a mobile phone as he lay on the stretcher so he could say goodbye to his wife. It’s about **Ben**, it’s about **Steven** and **Andy** and **Mark**, its about them all. They are just blokes but they are our blokes; they are our heroes. We want to help our heroes.”



www.helpforheroes.org.uk

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Support For Our Wounded



The charity **HELP for HEROES** was launched in October 2007 in response to the desire of ordinary people to do something practical to help our wounded servicemen and women. As individuals we are powerless to prevent war and we feel helpless that we are unable to stop our men and women from being killed and wounded. By joining together as **HELP for HEROES**, we are doing something practical to help; we are doing our bit.

HELP for HEROES is very simple; we are strictly non political, we recognize that wars happen under any government, and we are non critical, preferring to get on with the job rather than talking about rights and wrongs.



Our first task, given to us by General Sir Richard Dannatt, the Head of the Army, was to raise £6 million to help provide a swimming pool and gym complex at the tri service rehabilitation centre at Headley Court. With the support of Royalty, The Armed Forces, Celebrities, the Press and thousands of ordinary, decent people, we achieved that target in our first eight months.



Our first task may be complete, but our job is not and, while our young men and women continue to be wounded, we intend to be there to help. We are pushing on with even more determination, buoyed by the extraordinary support of the public in our first few months, to ensure that the wounded get the best help, support and futures that they deserve.

Our Servicemen and women give more, risk more and sacrifice more, so we believe that they should be given more; we believe they deserve the very best. They say they are not Heroes, that they are just blokes doing their job; we say that anyone who volunteers to join the Armed Forces and serve in time of war is a hero and we want to help our heroes.



HELP for HEROES needs to raise a great deal of money and as that money comes in, we will spend it, on improving facilities like the pool complex or the relative's house at Selly Oak and by giving grants to the right organisations to ensure that our wounded get the very best.

This is needed, it is urgent and it is making a very real difference to our Armed Forces. Thank you for your support; we need your help and we need it now.

Thank you

Bryn Parry
Appeal Chairman

www.helpforheroes.org.uk



DO YOUR BIT FOR THE WOUNDED; THEY DO THEIR BIT FOR US...

HELP for HEROES; non political and non critical



**Money in and Money out;
we just want to help**

**We can't prevent
them getting hurt;
we can help them
get better**

**Life may be tough
for you; it's
tougher for them...**



**They gave for us, it's
time we gave for them**



We support the Three Services, Navy, Army and Air Force...



**We want to help
our Heroes...**

**Remember the Fallen;
Care for the Living**



**They are just blokes but
they are our blokes; they
are our heroes...**

**Get out there and do
something; our wounded
are worth it...**

**Our Servicemen and
women give more;
they deserve more...**

**Let us get together
and make a difference**



They say they're just doing their job; we say they're heroes...



Please help a hero by making a donation
to **HELP for HEROES** now

DONATIONS/CREDIT CARD DONATIONS

Full name _____

Your name as it appears on your credit card (if applicable)

Home address _____

Postcode _____

Telephone _____

Email _____

Signature _____ Date _____

(Credit card donations must be authorised with your signature and date)

CHEQUE/POSTAL DETAILS

I enclose a cheque/postal order made payable to
'**Help for Heroes**' for:

£ _____

CREDIT CARD DETAILS

Please debit my: Visa ☐ Mastercard ☐ Maestro ☐

Card number / / /

Start date/ / Expiry date / / /

Security Number _____

(The last 3 numbers on the reverse of the card)

Maestro Issue No _____

Donation amount £ _____

(We do not accept AMEX)

Gift Aid it

I want the charity to treat all donations I make from the date of
this declaration until I notify you otherwise, as Gift Aid donations.

Please tick this box ☐ and note that you must pay an
amount of Income Tax and/or Capital Gains Tax at least equal
to the tax that **HELP for HEROES** reclaims on your donations
in the appropriate tax year (currently 25p for each £1 you give).

Signature _____

Date _____

HELP for HEROES will not pass your details to other organisations but does hold
and use data you have supplied for administrative purposes and to keep you informed
of fundraising activities and our work. If you prefer not to receive this information,